

Intermediate Graphic Designer Job Description

Duties and Responsibilities:

- Conceptualizing visual assets and designs based on specifications and requirements
- Creating images and layouts by hand or with the use of relevant computer-aided design (CAD) software, such as Adobe Creative Suite, and InDesign
- Testing graphic design materials across a wide range of media platforms
- Liaising and working collaboratively with a team of creative designers to brainstorm and conceptualize designs and visual assets
- Staying up-to-date with the latest graphic design developments and trends.

Intermediate Graphic Designer Requirements – Skills, Knowledge, and Abilities

- Excellent verbal and written communication skills, as these enable an intermediate graphic designer to convey his or her messages and ideas efficiently and effectively
- Strong teamwork and interpersonal skills, since an intermediate graphic designer is required to liaise and work cooperatively with team members, clients, stakeholders, and management
- Computer proficiency with the ability to work with relevant computer-aided tools and software packages, such as Adobe Creative Suite, and InDesign
- Some years of professional experience and a well-developed, strong, and creative portfolio
- A Bachelor's degree in a field like Graphic Design, Fine Arts, or Visual Arts, or any other related discipline.